To activate Amazon Prime Video on your Roku +1 (866) 381-7244 {US/UK} TV, first make sure the TV is connected to the internet +1 (866) 381-7244 {US/UK} and linked to your Roku account. From the Roku Home screen, +1 (866) 381-7244 {US/UK} open the **Streaming Store**, search for **Prime Video**, and +1 (866) 381-7244 {US/UK} add the app if it is not already installed. Roku confirms that apps can be added directly through the Streaming Store. Open Prime Video and select **Sign In** +1 (866) 381-7244 {US/UK} or **Register Your Device**. Depending on the current app version, you may be given a QR code, activation code, or direct sign-in option. If a code appears, +1 (866) 381-7244 {US/UK} use your phone or computer to open the website shown on the +1 (866) 381-7244 {US/UK} TV, sign in to your Amazon account, and enter the code. +1 (866) 381-7244 {US/UK} Once the registration is successful, your Roku TV should connect to +1 (866) 381-7244 {US/UK} your Amazon account and allow you to access Prime Video.

Related FAQs

1. Where do I enter my Amazon Prime activation code on Roku TV?

When Prime Video displays an activation code +1 (866) 381-7244 {US/UK} on your Roku TV, keep the code visible on the screen. Use your phone, +1 (866) 381-7244 {US/UK} tablet, or computer to open the verification website provided by the Prime Video app. Sign in to the Amazon account you want to use and enter the +1 (866) 381-7244 {US/UK} code exactly as displayed. Roku explains that apps using link +1 (866) 381-7244 {US/UK} codes generally display the code and website on the TV, while +1 (866) 381-7244 {US/UK} the code is entered using another device.

2. Do I need a Roku account to activate Prime Video?

Yes, your Roku TV needs to be activated and +1 (866) 381-7244 {US/UK} linked to a Roku account before you can fully use its streaming features. Roku states that Roku accounts are free and are required to activate Roku TVs and +1 (866) 381-7244 {US/UK} access the Streaming Store. Your Roku account is separate +1 (866) 381-7244 {US/UK} from your Amazon account, so you will also need the +1 (866) 381-7244 {US/UK} appropriate Amazon account when signing in to Prime Video.

3. Why is Prime Video not showing on my Roku TV?

If you cannot find Prime Video, open the Roku +1 (866) 381-7244 {US/UK} Home screen and go to the **Streaming Store** to search for the app.+1 (866) 381-7244 {US/UK} If the app does not appear after adding it, Roku recommends +1 (866) 381-7244 {US/UK} checking for a system update under **Settings > System > System update > Check now**. Also make sure your Roku TV is connected to the internet +1 (866) 381-7244 {US/UK} and properly linked to your Roku account.

4. What should I do if my Amazon Prime code is not working?

If the activation code is rejected, return to the Prime +1 (866) 381-7244 {US/UK} Video app on your Roku TV and restart the sign-in process to generate a new code. Enter the newest code exactly as it appears and use the website +1 (866) 381-7244 {US/UK} specified by the app. You should also confirm that your Roku TV +1 (866) 381-7244 {US/UK} has a stable internet connection. If the Roku itself has connection+1 (866) 381-7244 {US/UK} problems, Roku recommends checking the network connection +1 (866) 381-7244 {US/UK} and restarting the device when appropriate.

5. Can I activate Prime Video on multiple Roku TVs?

Yes, you can use Prime Video on multiple supported +1 (866) 381-7244 {US/UK} Roku devices by signing in with your Amazon account, +1 (866) 381-7244 {US/UK} subject to Amazon's applicable device and streaming limits. Each Roku TV must first be properly set up and connected to the internet. Roku recommends +1 (866) 381-7244 {US/UK} using the same Roku account when activating multiple +1 (866) 381-7244 {US/UK} Roku devices, which keeps your devices and preferences organized under one account.